

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-18. (Cancelled).

19. (New) A method for managing an accommodation supply chain utilizing a network, comprising:

- a) a supply chain system computer of an independent supply chain manager receiving data from a plurality of independent accommodation outlets of an accommodation franchise supply chain utilizing a network, the data comprising to the completed sale amounts of accommodation products and services by the independent accommodation outlets which completed sale amounts are not generated by sales via the network, each of the independent accommodation outlets utilizing at least one associated independent accommodation distributor and independent accommodation supplier, and wherein the data is provided at the sole discretion of the respective independent accommodation outlet;
- b) a supply chain computer parsing the data from a plurality of the independent accommodation outlets by the at least one independent accommodation distributor and the at least one independent accommodation supplier associated with the independent accommodation outlet supplying the data;
- c) generating an electronic order form based on the parsed data for ordering accommodation products and services from the at least one independent accommodation distributor associated with respective independent accommodation outlet supplying the data of the accommodation supply chain;
- d) transmitting the parsed data to the independent accommodation distributor associated with the independent accommodation outlet from which the data was received of the accommodation franchise supply chain utilizing the network;
- e) transmitting the parsed data to the independent accommodation supplier associated with the accommodation outlet from which the data was received of the accommodation supply franchise chain utilizing the network;

- f) the supply chain system computer of the independent supply chain manager forecasting aggregated activity in the accommodation supply chain utilizing the data;
- g) sending the electronic order form to the at least one independent accommodation distributor associated with the independent accommodation outlet from which the data was received; and
- h) the supply chain computer of the independent supply chain manager providing electronic access via the network to the forecast to the at least one independent accommodation distributor and the at least one independent accommodation supplier associated with the independent accommodation outlet from which the data was received only after identity verification.

20. (New) The method of claim 19, wherein the data is made accessible to the accommodation outlets, the accommodation distributor, the accommodation supplier via a network-based interface.

21. (New) The method of claim 19, wherein the network includes the Internet.

22. (New) The method of claim 19, wherein the accommodation outlets, the accommodation distributor, and the accommodation supplier each forecast utilizing the data.

23. (New) A system for managing an accommodation supply chain utilizing a network, comprising:

an electronic storage; and

a set of processors that use the electronic storage and include among them the following logic elements

- a) logic for a supply chain system computer of an independent supply chain manager receiving data from a plurality of independent accommodation outlets of an accommodation franchise supply chain utilizing a network, the data comprising to the completed sale amounts of accommodation products and services by the independent accommodation outlets which completed sale amounts are not generated by sales via the network, each of the independent accommodation outlets utilizing at least one associated independent accommodation

distributor and independent accommodation supplier, and wherein the data is provided at the sole discretion of the respective independent accommodation outlet;

- b) logic for parsing the data from a plurality of the independent accommodation outlets by the at least one independent accommodation distributor and the at least one independent accommodation supplier associated with the independent accommodation outlet supplying the data;
- c) logic for generating an electronic order form based on the parsed data for ordering accommodation products and services from the at least one independent accommodation distributor associated with respective independent accommodation outlets supplying the data of the accommodation supply chain;
- d) logic for transmitting the parsed data to the independent accommodation distributor associated with the independent accommodation outlet from which the data was received of the accommodation franchise supply chain utilizing the network;
- e) logic for transmitting the parsed data to the independent accommodation supplier associated with the accommodation outlet from which the data was received of the accommodation franchise supply chain utilizing the network;
- f) logic for the supply chain system computer of the independent supply chain manager forecasting aggregated activity in the accommodation supply chain utilizing the data;
- g) logic for sending the electronic order form to the at least one independent accommodation distributor associated with the independent accommodation outlet from which the data was received; and
- h) logic for the supply chain computer of the independent supply chain manager providing electronic access via the network to the forecast to the at least one independent accommodation distributor and the at least one independent accommodation supplier associated with the independent accommodation outlet from which the data was received only after identity verification.

24. (New) The system of claim 23, wherein the data is made accessible to the accommodation outlets, the accommodation distributor, the accommodation supplier via a network-based interface.

25. (New) The system of claim 23, wherein the network includes the Internet.

26. (New) The system of claim 23, wherein the accommodations outlets, the accommodations distributor, and the accommodations supplier each forecast utilizing the data.

27. (New) A computer program product for managing an accommodations supply chain utilizing a network, comprising:

a set of computer usable media having computer readable program code embodied therein to be executed by a computer, the computer readable program code comprising

- a) computer code for a supply chain system computer of an independent supply chain manager receiving data from a plurality of independent accommodation outlets of an accommodation franchise supply chain utilizing a network, the data comprising to the completed sale amounts of accommodation products and services by the independent accommodation outlets which completed sale amounts are not generated by sales via the network, each of the independent accommodation outlets utilizing at least one associated independent accommodation distributor and independent accommodation supplier, and wherein the data is provided at the sole discretion of the respective independent accommodation outlet;
- b) computer for parsing the data from a plurality of the independent accommodation outlets by the at least one independent accommodation distributor and the at least one independent accommodation supplier associated with the independent accommodation outlet supplying the data;
- c) computer code for generating an electronic order form based on the parsed data for ordering accommodation products and services from the at least one independent accommodation distributor associated with respective independent accommodation outlets supplying the data of the accommodation supply chain;
- d) computer code for transmitting the parsed data to the independent accommodation distributor associated with the independent accommodation outlet from which the data was received of the accommodation franchise supply chain utilizing the network;

- e) computer code for transmitting the parsed data to the independent accommodation supplier associated with the accommodation outlet from which the data was received of the accommodation franchise supply chain utilizing the network;
- f) computer code for the supply chain system computer of the independent supply chain manager forecasting aggregated activity in the accommodation supply chain utilizing the data;
- g) computer code for sending the electronic order form to the at least one independent accommodation distributor associated with the independent accommodation outlet from which the data was received; and
- h) computer code for the supply chain computer of the independent supply chain manager providing electronic access via the network to the forecast to the at least one independent accommodation distributor and the at least one independent accommodation supplier associated with the independent accommodation outlet from which the data was received only after identity verification.

28. (New) The computer program product of claim 27, wherein the data is made accessible to the accommodations outlets, the accommodations distributor, the accommodations supplier via a network-based interface.

29. (New) The computer program product of claim 27, wherein the network includes the Internet.

30. (New) The computer program product of claim 27, wherein the accommodations outlets, the accommodations distributor, and the accommodations supplier each forecast utilizing the data.